



GUIDANCE FROM WEATHER TRENDS INTERNATIONAL

THE HISTORICAL REPORT

Better Business in Any Weather™

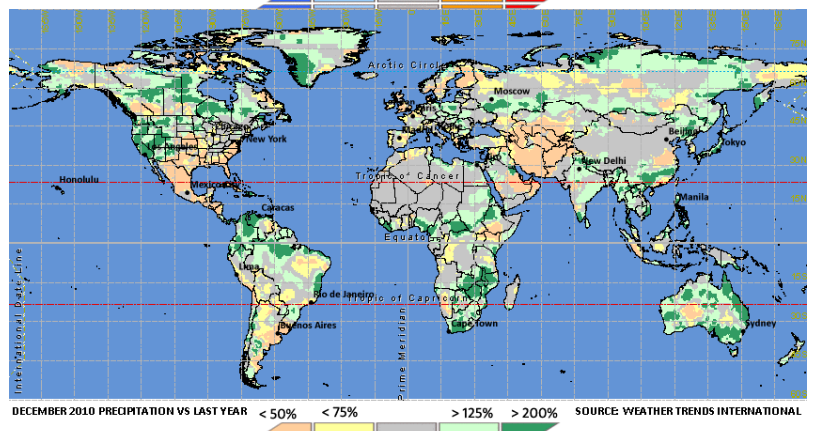
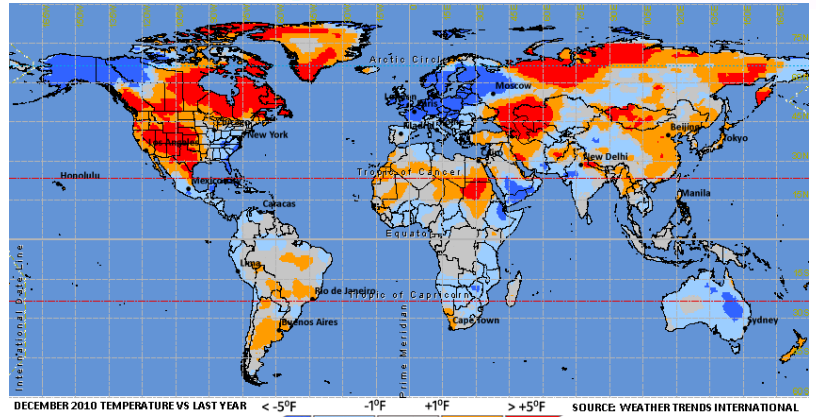
Issued: January 4th, 2011

DECEMBER 2010 G-20 Weather Summary



DECEMBER 2010: G-20 December temperatures were -1.3°C colder than last year with particularly cold conditions across the eastern U.S. and northern Europe. Extreme Winter weather during the first 3 weeks of the month in northern Europe closed airports, roadways and disrupted rail services. Israel suffered one of the largest forest fires in their history which was fueled by windy and dry conditions. Following the blaze, a powerful cyclone brought torrential rains and high winds to the eastern Mediterranean and Middle East during the mid month period. Waves up to 30 feet high on the coast of Lebanon disrupted shipping activities, but on the bright side, the storm brought an end to a prolonged drought in Lebanon, Syria and Israel. Parts of central America also dealt with torrential rain at the start of the month. The rain was so severe that the Panama Canal was closed for 2 days.

BUSINESS TRENDS: Bitterly cold temperatures in northern Europe were favorable for Winter seasonal categories, however, the severity of the snowfall made travel difficult and will have affected overall store traffic. As the temperatures dropped in Europe, energy prices rose and ate into consumer's discretionary income. Flooding in Venezuela not only impacted retailers, but also farmers who are concerned that next year's coffee crop will have been negatively impacted by the heavy rain. Meanwhile, cooler and wetter weather in eastern Australia was a negative for Spring categories.



G-20 Year-over-Year WEATHER TRENDS JANUARY 2010 through DECEMBER 2010

Country Name	JAN		FEB		MAR		APR		MAY		JUN		JUL		AUG		SEP		OCT		NOV		DEC	
	2010 VS 2009		2010 VS 2009		2010 VS 2009		2010 VS 2009		2010 VS 2009		2010 VS 2009		2010 VS 2009		2010 VS 2009		2010 VS 2009		2010 VS 2009		2010 VS 2009		2010 VS 2009	
	Temp	Prcp	Temp	Prcp	Temp	Prcp	Temp	Prcp	Temp	Prcp	Temp	Prcp	Temp	Prcp	Temp	Prcp	Temp	Prcp	Temp	Prcp	Temp	Prcp	Temp	Prcp
ARGENTINA	0.8	53%	0.9	64%	-2.5	34%	-2.5	17%	-1.6	-21%	1.6	68%	0.7	-15%	-2.7	-67%	0.8	65%	-1.4	3%	-1.9	-77%	0.6	-41%
AUSTRALIA	-0.3	8%	0.3	-19%	0.0	69%	1.0	-14%	-0.1	-18%	-0.7	-30%	0.6	47%	-2.1	88%	-1.1	38%	-0.3	246%	-2.4	92%	-1.1	54%
BRAZIL	0.7	15%	1.3	-36%	0.3	10%	0.2	-15%	-0.1	-33%	0.8	22%	0.5	-21%	-0.4	-46%	0.3	0%	-0.2	-32%	-1.4	-24%	-0.2	-11%
CANADA	4.5	-1%	2.7	-28%	5.8	-28%	2.3	-16%	1.4	0%	0.3	-2%	2.1	4%	0.9	3%	-0.4	58%	2.9	-10%	-1.4	90%	1.5	24%
CHINA	-0.2	120%	-3.2	17%	-1.0	22%	-3.5	2%	-0.6	46%	-0.7	1%	0.4	41%	0.3	3%	-0.1	389%	-1.8	148%	2.8	-59%	1.0	-16%
EUROPEAN UNION	-2.3	-22%	-1.2	18%	-0.6	-3%	-1.2	-10%	-1.7	55%	0.0	-14%	1.3	-10%	-0.4	71%	-1.5	83%	-0.9	-15%	-0.8	31%	-3.1	-24%
FRANCE	-0.9	-33%	-0.9	38%	-0.7	35%	-0.5	-72%	-2.9	4%	-0.3	16%	1.4	-14%	-1.6	133%	-1.3	203%	-0.9	-12%	-2.0	167%	-3.0	-25%
GERMANY	-2.1	14%	-1.8	-17%	-0.7	-5%	-3.2	-25%	-3.3	6%	0.8	-40%	2.4	-39%	-1.3	144%	-2.1	183%	0.2	-28%	-1.8	81%	-4.5	2%
INDIA	-1.4	192%	-0.5	35%	0.8	31%	0.6	209%	0.4	-4%	-0.3	25%	-0.2	4%	-0.1	16%	-0.5	35%	0.5	230%	0.5	95%	-0.7	360%
INDONESIA	1.0	16%	1.6	-18%	2.1	20%	1.9	38%	1.8	16%	1.5	183%	0.3	140%	0.2	408%	-0.5	372%	-0.3	211%	-0.5	117%	-0.7	27%
ITALY	-1.1	-61%	0.3	-4%	-0.6	-46%	-0.2	-48%	-2.4	506%	-0.3	-5%	0.7	77%	-1.7	-30%	-1.9	-52%	-0.2	-34%	0.5	1140%	-1.2	-19%
JAPAN	-0.5	-51%	-1.2	3%	-0.9	53%	-3.0	60%	-1.2	63%	0.3	-7%	1.0	1%	2.2	8%	1.9	92%	0.7	-3%	-0.4	-40%	0.2	77%
MEXICO	-1.6	194%	-2.2	103%	-1.5	-77%	-0.9	394%	0.2	-15%	0.1	-21%	-1.3	240%	0.3	94%	0.1	65%	-1.2	-82%	-0.5	-67%	-1.7	-73%
RUSSIA	-7.3	-62%	-2.6	-8%	-1.7	1%	-0.7	70%	0.4	0%	1.8	-34%	2.6	-19%	2.7	-8%	-0.9	80%	0.2	-50%	3.1	42%	-1.3	10%
SAUDI ARABIA	2.0	125%	0.9	882%	2.1	14%	0.5	602%	0.6	77%	-0.2	0%	1.7	125%	1.9	0%	1.2	0%	1.6	0%	0.6	-100%	-0.1	-65%
SOUTH AFRICA	0.5	26%	1.0	-32%	0.7	-27%	-0.2	97%	1.2	2%	-0.6	-15%	1.4	28%	0.8	34%	0.9	-33%	0.0	37%	0.7	-12%	0.0	10%
SOUTH KOREA	-2.2	121%	-2.5	97%	-1.7	103%	-3.4	55%	-1.2	43%	0.6	10%	1.9	82%	2.2	177%	1.2	333%	-0.7	52%	-0.1	-88%	0.0	-11%
TURKEY	0.2	36%	1.3	-3%	1.7	-18%	1.2	-15%	0.9	5%	0.0	158%	1.1	-28%	3.6	-19%	2.6	-61%	-2.1	234%	2.7	-68%	0.5	-24%
UNITED KINGDOM	-2.1	-34%	-1.8	36%	-1.1	38%	-0.7	-30%	-1.0	-54%	0.1	-19%	1.0	-30%	-0.9	10%	-0.3	57%	-0.9	-7%	-2.5	-43%	-3.1	-60%
UNITED STATES	0.5	60%	-2.7	43%	0.4	-7%	0.8	-5%	-0.5	-13%	0.9	12%	1.8	8%	1.2	-10%	1.0	2%	2.6	-59%	-1.2	29%	0.4	-27%
G-20 AVG	-1.0	3%	-0.9	8%	0.1	4%	-0.6	3%	-0.7	17%	0.3	3%	1.3	6%	0.4	31%	-0.3	61%	-0.1	-3%	-0.4	7%	-1.3	-13%

LEGEND °C COLDER than Last Year °C SIMILAR than Last Year °C WARMER than Last Year
 % Wetter than Last Year % Similar to Last Year % Drier than Last Year



COUNTRY DAILY YEAR-ON-YEAR TRENDS FOR DEC 2010 VS 2009

Nov 2010 December 2010

	11/28	11/29	11/30	12/01	12/02	12/03	12/04	12/05	12/06	12/07	12/08	12/09	12/10	12/11	12/12	12/13	12/14	12/15	12/16	12/17	12/18	12/19	12/20	12/21	12/22	12/23	12/24	12/25	12/26	12/27	12/28	12/29	12/30	12/31	01/01
	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa

Argentina Country Summary

Tmax	84	80	83	87	89	84	80	81	87	90	87	86	89	89	83	81	86	89	90	91	88	85	88	89	91	92	91	90	93	94	92	89	87	88	88
Tmin	59	56	56	59	62	60	60	59	62	63	62	60	62	62	51	51	53	56	61	63	62	64	63	64	65	67	65	64	66	68	64	65	65	65	65
Prcp	3.4	.99	1.5	.55	.84	6.6	6.9	7.5	2.7	1.2	.79	.95	.43	6.4	8.5	2.1	.67	.04	0.0	.20	.79	2.3	4.0	2.5	1.2	5.1	5.4	2.5	.08	.12	5.3	2.4	2.7	5.7	1.8

Australia Country Summary

Tmax	78	77	80	80	82	83	85	83	85	86	85	85	80	82	82	83	85	86	84	83	81	79	78	80	82	83	81	86	83	79	80	85	87	91	88
Tmin	62	61	61	64	64	64	66	66	67	68	67	67	64	63	63	62	64	65	64	64	62	60	59	59	61	62	63	64	65	62	61	63	64	65	66
Prcp	2.4	4.5	2.9	5.2	6.2	2.6	4.2	1.4	1.4	4.5	3.9	2.3	1.2	5.7	5.1	.20	1.9	.49	2.4	.51	3.5	6.0	1.2	1.1	4.1	3.7	7.9	11	7.3	8.6	1.4	1.0	.07	1.5	5.8

Brazil Country Summary

Tmax	90	90	89	88	87	90	88	88	88	89	90	91	89	89	90	90	85	84	84	86	88	88	89	89	89	88	88	89	89	88	88	88	85	86	86
Tmin	72	73	73	72	73	73	74	73	73	73	73	73	73	73	74	70	68	70	71	72	72	72	73	73	73	72	73	73	72	71	72	72	72	72	72
Prcp	.20	4.6	1.9	2.7	3.5	4.3	1.7	4.7	6.1	2.3	3.8	4.1	1.5	4.0	1.5	5.6	11	3.7	4.2	9.6	4.4	3.7	2.1	8.6	4.5	2.8	2.9	5.1	1.5	1.8	5.1	3.7	1.8	4.6	3.4

Canada Country Summary

Tmax	29	29	30	30	28	26	25	24	24	23	23	22	19	17	19	26	27	26	23	22	22	21	21	22	23	23	24	24	24	26	25	23	18	20	25
Tmin	16	16	16	16	15	15	12	12	11	11	10	6	2	3	3	6	12	12	10	9	10	11	8	11	12	12	12	13	12	11	11	8	5	5	7
Prcp	3.3	10	28	23	36	8.1	10	11	19	19	15	11	7.2	6.8	32	35	30	22	7.5	7.4	13	7.2	5.0	18	14	16	19	8.2	9.2	25	7.1	2.4	4.1	4.6	11

France Country Summary

Tmax	39	39	36	35	36	35	40	43	45	47	49	47	43	46	45	41	38	36	40	41	37	45	46	45	46	45	40	36	35	37	42	44	44	42	41
Tmin	29	26	26	27	24	24	25	32	37	38	38	31	31	34	34	27	25	25	27	26	23	29	35	35	37	36	32	25	20	25	30	37	37	35	33
Prcp	2.2	2.8	.11	3.1	1.5	1.6	.77	2.4	8.8	5.9	3.4	4.6	.14	.31	.12	.10	.31	.24	.54	5.0	1.6	3.0	7.1	3.3	8.4	6.8	8.3	2.3	.47	.26	1.4	.48	.55	.24	.02

Germany Country Summary

Tmax	31	31	29	24	22	23	27	34	35	33	35	35	36	41	40	30	28	27	29	28	25	28	32	30	33	35	32	27	26	29	28	23	27	33	35
Tmin	22	26	19	16	14	13	15	23	27	26	28	27	27	33	28	21	20	20	18	18	13	14	19	18	25	30	26	17	13	20	18	15	13	22	30
Prcp	.21	1.6	1.2	.98	1.6	.77	.41	1.3	1.7	2.4	2.1	3.1	1.9	2.9	2.3	.68	.36	.65	1.7	1.6	.90	.98	1.8	1.3	1.2	1.6	2.7	2.5	.27	.35	.99	.13	0.0	.12	.36

India Country Summary

Tmax	85	86	85	84	82	83	83	82	80	82	81	82	83	82	81	81	82	81	81	82	82	82	82	82	83	82	82	82	81	82	81	82	82	81	79
Tmin	67	66	65	63	63	63	63	62	62	63	64	65	64	62	61	59	59	59	57	58	57	57	57	56	55	55	58	57	57	58	59	61	60	60	58
Prcp	.36	1.1	0.0	.71	3.1	.99	.59	4.4	6.3	2.8	9.2	5.3	2.6	1.2	1.5	.12	.04	.31	0.0	1.1	2.2	.28	.35	.04	0.0	0.0	1.2	1.5	.08	0.0	.04	.12	.43	.16	1.5

Italy Country Summary

Tmax	51	54	51	53	51	49	46	45	51	56	58	60	51	49	51	48	41	37	36	37	42	43	48	50	52	56	54	50	46	43	43	45	46	47	48
Tmin	39	41	40	43	41	39	36	33	39	44	47	44	36	33	36	35	29	27	26	23	28	27	38	39	43	46	46	42	37	33	30	31	35	37	38
Prcp	2.0	6.3	2.4	5.8	4.4	3.1	1.8	.69	.91	3.0	1.2	.64	.11	.11	0.0	1.4	1.1	.72	1.2	.45	2.1	.81	.38	.36	2.2	5.7	6.2	5.8	2.3	1.1	.11	0.0	0.0	.12	0.0

Mexico Country Summary

Tmax	80	83	80	77	79	80	80	80	76	79	78	78	79	82	79	77	76	78	78	78	77	78	80	81	80	79	79	76	73	74	75	76	77	79	78
Tmin	53	55	52	49	49	48	49	49	50	49	49	46	44	45	47	45	44	47	47	46	47	47	49	49	50	50	49	49	47	45	46	48	48	50	50
Prcp	2.3	.13	.11	.85	.30	0.0	0.0	0.0	.06	.07	0.0	0.0	0.0	0.0	0.0	0.0	0.0	.01	.12	0.0	.12	0.0	.37	.68	1.3	.12	0.0	.07	.16	.11	0.0	.22	0.0	.27	.40

Saudi Arabia Country Summary

Tmax	82	81	81	80	80	80	81	80	80	78	78	78	77	78	76	71	73	75	78	80	80	77	75	77	76	76	76	75	75	74	75	75	73	71	72
Tmin	53	52	51	51	49	50	48	48	47	50	50	52	55	54	54	52	48	49	52	54	55	53	51	52	52	51	52	51	50	48	48	48	52	51	49
Prcp	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	.19	.15	.26	.08	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	.34	1.2	.15	0.0

South Korea Country Summary

Tmax	42	53	59	59	56	51	49	57	53	42	42	41	53	50	41	43	41	27	32	41	47	53	50	53	51	45	26	27	30	39	40	36	34	28	32
Tmin	28	33	39	41	40	29	29	38	29	27	27	26	26	22	22	35	18	16	16	26	26	33	32	32	31	19	13	13	15	22	24	23	18	15	14
Prcp	.50	.57	.21	.04	0.0	1.2	0.0	0.0	0.0	0.0	.08	1.2	0.0	.46	0.0	3.2	2.4	0.0	.26	.29	.29	0.0	.02	0.0	0.0	0.0	0.0	.04	.26	.78	1.1	.81	1.1	.79	.25

Thailand Country Summary

Tmax	89	89	89	88	88	87	87	88	88	88	87	87	88	88	89	90	90	91	88	77	81	85	88	90	89	88	89	89	86	84	85	86	87	85	85
Tmin	70	70	70	70	69	69	68	68	70	71	68	67	69	72	74	73	72	73	68	66	65	67	68	69	70	69	69	67	66	63	63	64	64	65	64
Prcp	3.1	1.6	3.1	7.1	3.3	1.7	.76	3.6	5.5	5.8	.37	.85	.92	3.0	6.2	4.5	.62	1.4	7.6	5.3	2.8	.60	.77	2.7	.69	2.5	2.0	1.3	.71	0.0	1.4	1.9	2.1	2.0	2.5

Venezuela Country Summary

Tmax	86	85	82	85	85	84	77	82	87	87	86	88	87	87	87	86	83	85	87	86	86	88	86	86	87	86	86	86	86	86	86	86	86	86	85
Tmin	73	76	72	71	72	72	70	68	69	72	71	72	71	72	72	71	73	71	70	70	70	70	70	69	69	70	71	71	71	70	70	69	69	69	69
Prcp	.55	.58	1.2	.47	1.1	.55	1.7	1.3	0.0	.16	1.6	.43	.75	.01	.59	.11	.08	.79	.08	0.0	.13	.12	.03	.12	0.0	.27	.43	.46	.59	.40	.48	.17	0.0	0.0	.09

Data Table Legend (Versus Last Year):

Much Colder <=-2.8°
